



# History about Gale

- Founded Frederick Gale Ruffner in 1954.
- It started from a single publication the *Encyclopedia of Associations*
- Ruffner sold Gale Research to Thomson Corporation in 1985
- 1988, Gale produced directories on CD-ROM
- 1993 it was delivering references by Internet
- Gale merged Information Access Company (IAC) and Primary Source Media (PSM) in 1998
- 2007, as part of a deal by a private equity consortium to purchase Thompson Learning, Gale became part of Cengage Learning.







#### **About Gale**

- HQ in Farmington Hills, Michigan, USA
- One of the foremost library reference publishers
  - •Gale has won 125 reference awards from 2000-2009 more than any other publisher!
- Has many well-established imprints, including:
  - •Gale; Charles Scribner's Sons; Macmillan Reference USA; UXL
- Publishing formats include:
  - •Print library reference such as thematic encyclopedias, annual directories, literary biographies/criticisms, circulating reference, large print books
  - •Electronic databases and products, such as:
    - •eBook versions of print reference works
    - •Aggregated Journal (Gale OneFile) databases of third party (mainly journal) content
    - •Subject-based Resource Centers and In Contexts, combining reference and journal content
    - •Digital Archives of primary source material
  - •Microform collections and serials





Megan Kuhfeld, Jim Soland, Karyn Lewis, and Emily Morton - Thursday, March 3, 2022



#### The WH's

• How did we do? • What's next? • Let's analyzing our current situation • What's next? Designed a new roadmap Including Learning/Teaching What do we need? • What do our student needs? Identify Needs • Let's do it and implement it!



## Most worrisome problems the pandemic has caused for students

**Student learning loss -** behind schedule with their curriculum, and more than half reported students were not meeting the expected learning outcomes.

**Student absenteeism and disengagement -** persistently absent," and missed 16 or more days — the benchmark of chronic absenteeism. Record numbers of students are missing attendance checks or not reporting in at all.

Blurring of parent and teacher roles - Under stressful conditions, parents have been expected to establish regular routines and take on the instructor role. Teachers face new challenges adapting to radically different, mostly unfamiliar tech-enabled teaching.



# Design is needed to engaging, equitable student experience







#### Hardware and Software

#### The basis:

- Computers/Laptops
- Internet





## Contents/Resources

Type of contents/resources available:

- Subscription Gale OneFile, Gale In Context...
- Purchase (and own) Gale EBooks, Gale Primary Sources...
- Lease to own
- Contractual
- Free
- •



#### Resources

- TEXTBOOKs
- PERIODICALs
- REFERENCEs
- PRIMARY SOURCES
- Others that include...

...

- Almanac/Yearbook
- Audio
- Blog
- Case digest
- Children's book
- Chronology
- Collection
- Dictionary
- Directory
- Encyclopedia
- Factbook
- Handbook
- Images
- Industry profile

- Investment report
- Magazine/Journal
- Map
- Monograph
- Newsletter
- Newspaper
- Newswire
- Pamphlet
- Report
- Sourcebook
- Textbook
- Transcript
- Video
- Workbook





# Learning Platform/Technology

LMS

Course Pack

Persistent URL

MARC Records

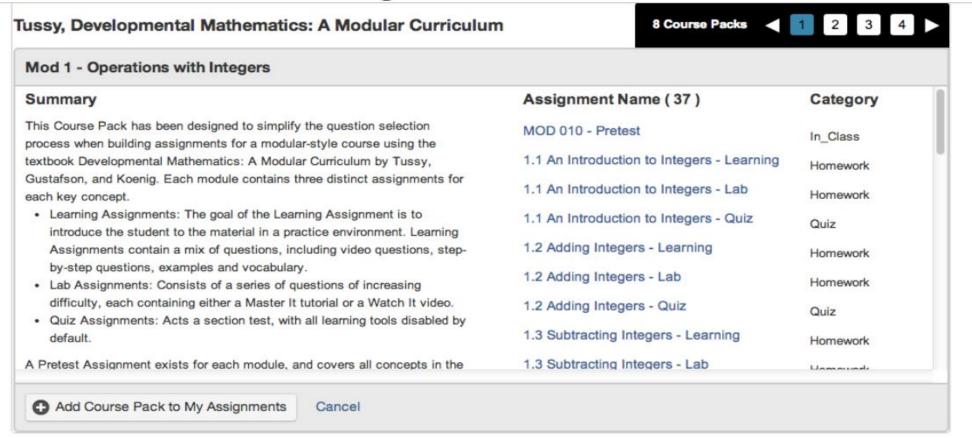






# An Example of Electronic Course Pack

#### **Preview Available Course Pack Assignments for Your Course**



You need to know about Course Pack vs. Copyright





#### **Authentication Methods**

#### SSO Authentication

- a. Google authentication (institution's domain name registered with provider)
- b. Microsoft authentication (institution's domain name registered with provider)
- c. Classlink authentication (institution's domain name registered with provider)
- d. Clever authentication (institution's domain name registered with provider)
- e. LTI authentication (LMS)(i.e., Moodle, Blackboard,...)
- f. Shibboleth (i.e., OpenAthens,...)
- g. Ezproxy (i.e., RemoteX,...)
- h. VPN

#### Other Remote/Authentication Methods

- a. Google Scholar CASA (Limited to Gale Academic OneFile, AONE)
- b. Referred/Refferal URL
- c. IP Addresses
- d. Password









# From Publisher Perspective: GALE RESEARCH COMPLETE

- 28,000 periodicals
- 1.5 million items of literary criticism and full text literary works
- 4000 Gale eBook volumes
- 13 million pages of rare primary sources

# **Quality vs. Quantity**









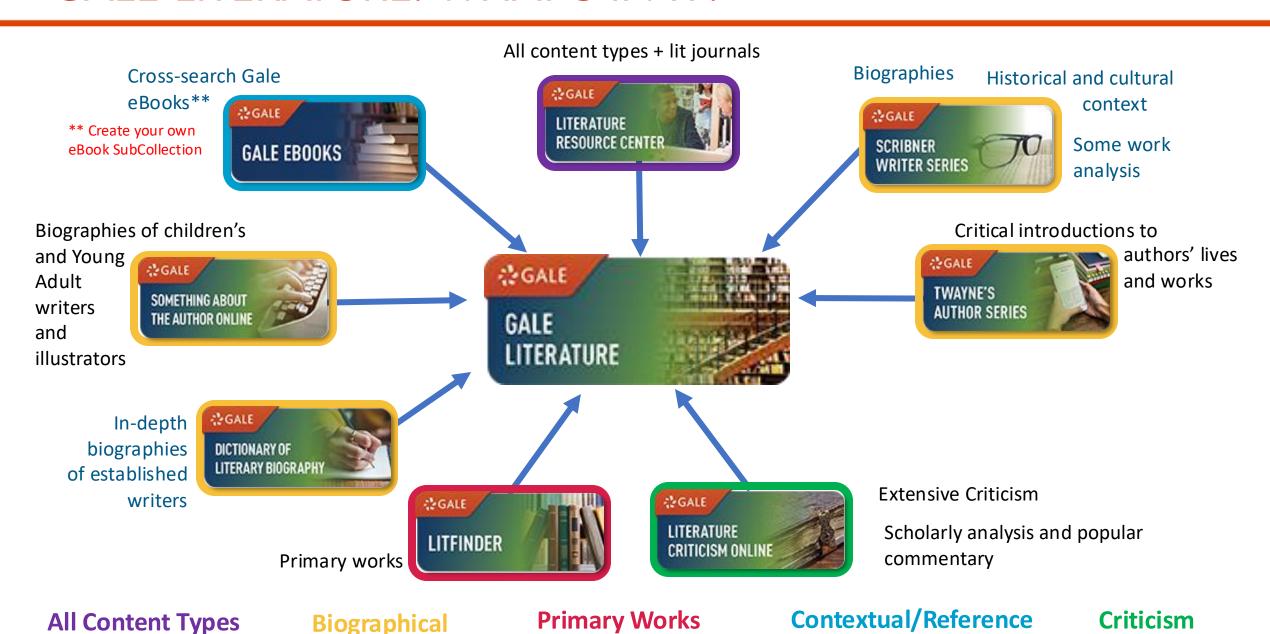
# The Gale Research Complete (GRC)



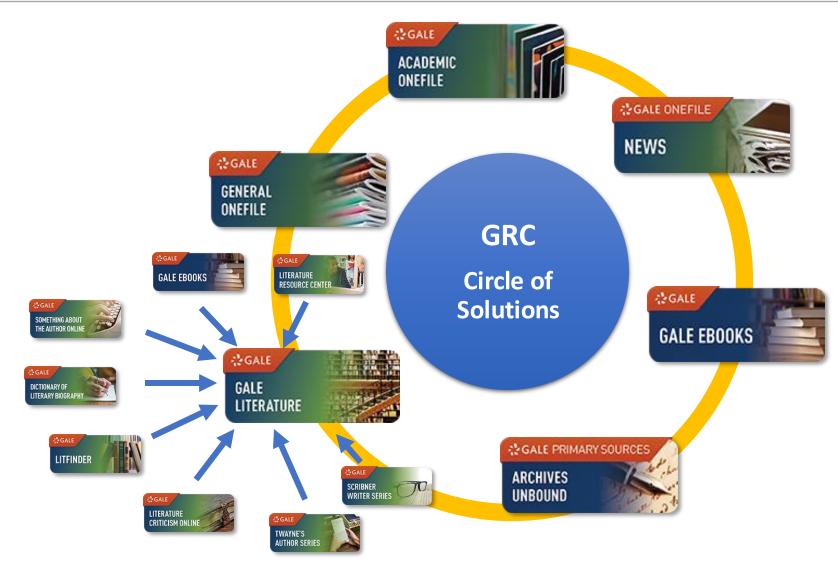




#### GALE LITERATURE: WHAT'S IN IT?



# The Gale Research Complete (GRC)







# GALE Research Complete BY the numbers

#### GALE RESEARCH COMPLETE



Total titles: 28,700+, of which 16,500+ are full text and 13,200+ are peer-reviewed



1,800+ full text Gale-published Reference Titles and growing



178,000+ biographies, 250,000+ literary criticism, 830,000+ book and theatre reviews, 66,000+ full text literary works, and 480+ full text journals



**318** Archives Unbound collections, featuring **351,000** documents – approx. **15 Million** unique Primary Source pages



#### GALE RESEARCH COMPLETE: A COMPLETE PACKAGE













- Academic and highly specialized research
- Special interest magazines on wideranging topics
- Global and regional news and journalism
- Lowest embargo rate

- Systematic presentation of knowledge
- Comprehensive and multidisciplinary
- Written by scholars for students and general readers

- Support for in-depth reading and interpretation of sophisticated literary works
- Close reading and analysis forms the backbone of humanities learning

- Rare primary sources from global institutions
- First-hand information from historical sources
- Adds chronological depth and context to current research

Authoritative, in-depth, and multi-angled learning across disciplines = **TRUE KNOWLEDGE** 







Use the cross search experiences to search across multiple databases from your Gale Research Complete package.







Help

# Thank You



